

Stations: CKMI
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Global News (9/13/2010-1/2/2011)	MTWTFSS	05:28 PM	07:30 PM														
	Montreal Eng. EM	0.5	0.6	0.0	0.1	0.2	0.7	0.0	0.2	0.2	0.4	0.0	0.1	0.1	0.1	0.0	
	Montreal Eng. CM	0.4	0.5	0.0	0.1	0.1	0.7	0.0	0.2	0.3	0.3	0.1	0.0	0.0	0.1	0.0	
	TC/Full Coverage	8.9	8.8	0.6	1.7	1.5	6.4	0.1	0.9	0.9	2.4	0.5	0.8	0.6	0.1	0.1	
	MTLFBFI	0.5	0.6	0.0	0.1	0.2	0.7	0.0	0.2	0.3	0.4	0.0	0.1	0.1	0.1	0.0	
Prime CDN Rotn (9/13/2010-1/2/2011)	MTWTFSS	05:58 PM	11:00 PM														
	Montreal Eng. EM	0.3	0.3	0.1	0.1	0.2	0.4	0.2	0.2	0.2	0.2	0.0	0.1	0.1	0.2	0.1	
	Montreal Eng. CM	0.3	0.3	0.1	0.1	0.2	0.4	0.2	0.2	0.3	0.2	0.1	0.1	0.1	0.2	0.1	
	TC/Full Coverage	3.8	3.7	0.4	1.3	1.3	2.7	0.3	1.0	1.1	1.0	0.1	0.3	0.3	0.1	0.1	
	MTLFBFI	0.2	0.2	0.1	0.1	0.1	0.3	0.2	0.1	0.2	0.1	0.0	0.1	0.1	0.1	0.1	
Wkdy PM Rotn (9/13/2010-1/2/2011)	MTWTF..	11:58 AM	04:30 PM														
	Montreal Eng. EM	0.2	0.2	0.0	0.1	0.1	0.4	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.2	
	Montreal Eng. CM	0.2	0.2	0.0	0.1	0.1	0.4	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.2	
	TC/Full Coverage	3.3	3.1	0.1	1.2	1.2	2.9	0.0	1.1	1.1	0.2	0.1	0.2	0.2	0.0	0.2	
	MTLFBFI	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.1	
ET Canada (9/13/2010-1/2/2011)	MTWTF..	06:58 PM	07:30 PM														
	Montreal Eng. EM	0.5	0.6	0.2	0.3	0.5	0.8	0.3	0.4	0.6	0.4	0.1	0.3	0.4	0.1	0.0	
	Montreal Eng. CM	0.6	0.7	0.2	0.4	0.5	0.8	0.3	0.4	0.7	0.4	0.2	0.4	0.4	0.1	0.0	
	TC/Full Coverage	13.5	13.2	0.7	3.5	4.4	11.0	0.6	2.6	3.4	2.1	0.2	0.9	1.0	0.2	0.2	
	MTLFBFI	0.2	0.2	0.1	0.1	0.2	0.3	0.1	0.2	0.2	0.2	0.1	0.1	0.2	0.0	0.0	
Ent Tonight (9/13/2010-1/2/2011)	MTWTF..	07:28 PM	08:00 PM														
	Montreal Eng. EM	1.2	1.4	0.7	0.9	1.0	1.9	0.9	1.1	1.3	0.9	0.4	0.6	0.7	0.2	0.1	
	Montreal Eng. EM	1.2	1.4	0.7	0.9	1.0	1.9	0.9	1.1	1.3	0.9	0.4	0.6	0.7	0.2	0.1	
	Montreal Eng. CM	1.4	1.6	0.7	1.0	1.1	2.1	1.0	1.3	1.4	1.1	0.5	0.7	0.7	0.3	0.1	
	Montreal Eng. CM	1.4	1.6	0.7	1.0	1.1	2.1	1.0	1.3	1.4	1.1	0.5	0.7	0.7	0.3	0.1	
	TC/Full Coverage	26.9	26.6	1.7	7.3	8.7	19.8	1.1	5.4	6.5	6.9	0.7	2.0	2.2	0.2	0.1	
	TC/Full Coverage	26.9	26.6	1.7	7.3	8.7	19.8	1.1	5.4	6.5	6.9	0.7	2.0	2.2	0.2	0.1	
	MTLFBFI	0.5	0.5	0.3	0.3	0.4	0.7	0.4	0.4	0.5	0.4	0.1	0.3	0.2	0.1	0.0	
	MTLFBFI	0.5	0.5	0.3	0.3	0.4	0.7	0.4	0.4	0.5	0.4	0.1	0.3	0.2	0.1	0.0	

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
16x9 Evening (9/13/2010-1/2/2011)SS	06:28 PM	07:30 PM														
	Montreal Eng. EM			0.2	0.2	0.0	0.1	0.1	0.3	0.0	0.2	0.2	0.1	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.2	0.2	0.0	0.1	0.1	0.3	0.0	0.2	0.2	0.1	0.0	0.0	0.0	0.0
	TC/Full Coverage			3.8	3.8	0.0	0.4	0.4	3.5	0.0	0.4	0.4	0.3	0.0	0.0	0.0	0.0
	MTLFBI			0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0
House (9/13/2010-1/2/2011)	M.....	07:58 PM	09:00 PM														
	Montreal Eng. EM			3.8	4.2	3.0	3.3	3.5	5.0	3.2	3.5	3.5	3.4	2.8	3.1	3.5	2.5
	Montreal Eng. CM			3.9	4.4	3.0	3.3	3.4	5.3	3.2	3.6	3.5	3.4	2.5	2.9	3.3	2.4
	TC/Full Coverage			83.2	78.1	16.3	32.9	40.1	49.1	8.6	18.9	25.7	29.1	7.7	14.1	14.4	3.7
	MTLFBI			2.7	3.0	2.2	2.3	2.5	3.5	2.2	2.4	2.5	2.4	1.9	2.2	2.5	1.8
Lonestar (9/13/2010-1/2/2011)	M.....	08:58 PM	10:00 PM														
	Montreal Eng. EM			2.4	2.7	2.0	2.1	1.8	3.1	1.8	2.0	1.6	2.3	2.0	2.4	2.1	2.2
	Montreal Eng. CM			2.5	2.9	1.8	2.2	1.8	3.3	1.8	2.1	1.5	2.4	1.6	2.3	2.0	2.0
	TC/Full Coverage			46.6	42.3	8.6	20.5	18.5	26.7	4.6	11.5	10.3	15.7	4.0	9.0	8.2	3.7
	MTLFBI			1.7	1.9	1.4	1.5	1.3	2.1	1.3	1.4	1.1	1.6	1.4	1.7	1.5	1.6
Hawaii Five-O (9/13/2010-5/27/2012)	M.....	09:58 PM	11:00 PM														
	Montreal Eng. EM			3.1	3.5	2.6	2.7	2.3	4.0	2.3	2.6	2.1	3.0	2.6	3.1	2.7	2.9
	Montreal Eng. CM			3.3	3.8	2.3	2.9	2.3	4.3	2.3	2.7	2.0	3.1	2.1	3.0	2.6	2.6
	TC/Full Coverage			60.6	55.0	11.2	26.7	24.1	34.7	6.0	15.0	13.4	20.4	5.2	11.7	10.7	4.8
	MTLFBI			2.2	2.5	1.8	2.0	1.7	2.7	1.7	1.8	1.4	2.1	1.8	2.2	2.0	2.1
Glee (9/13/2010-1/2/2011)	.T.....	07:58 PM	09:00 PM														
	Montreal Eng. EM			2.5	2.6	2.8	2.9	2.1	3.0	3.3	3.1	2.4	2.2	2.3	2.6	1.8	5.8
	Montreal Eng. CM			2.6	2.8	2.3	2.8	2.1	3.0	2.1	2.6	2.2	2.5	2.6	3.0	2.0	6.4
	TC/Full Coverage			41.5	32.4	6.3	16.0	12.5	20.2	3.9	8.3	7.1	12.2	2.3	7.7	5.4	7.6
	MTLFBI			1.7	1.8	2.0	2.1	1.5	2.1	2.3	2.2	1.7	1.5	1.6	1.8	1.3	4.0
NCIS: L.A. (9/13/2010-1/2/2011)	.T.....	08:58 PM	10:00 PM														
	Montreal Eng. EM			3.2	3.7	1.4	1.6	2.1	3.9	1.4	1.7	2.5	3.4	1.4	1.6	1.7	1.6
	Montreal Eng. CM			3.5	4.1	1.6	1.9	2.3	4.4	1.6	1.9	2.7	3.8	1.6	1.8	1.9	1.5
	TC/Full Coverage			39.2	38.1	3.2	7.7	11.3	18.6	1.6	4.0	6.5	19.4	1.6	3.8	4.8	1.2

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	MTLFBI			2.3	2.6	1.0	1.2	1.4	2.7	1.0	1.2	1.8	2.4	1.0	1.2	1.2	1.2	0.0
The Good Wife (9/13/2010-1/2/2011)	.T....	09:58 PM	11:00 PM															
	Montreal Eng. EM			2.8	3.3	1.2	1.4	1.5	4.6	1.8	2.3	2.7	2.0	0.6	0.7	0.4	0.1	1.0
	Montreal Eng. CM			3.3	3.8	1.3	1.6	1.7	5.2	2.0	2.5	3.0	2.3	0.7	0.7	0.4	0.2	1.1
	TC/Full Coverage			77.0	72.8	4.3	20.3	24.7	52.0	3.6	15.0	19.9	20.8	0.7	5.3	4.8	3.2	1.0
	MTLFBI			2.0	2.3	0.8	1.0	1.1	3.2	1.3	1.6	1.9	1.4	0.4	0.5	0.3	0.1	0.7
Survivor (9/13/2010-1/2/2011)	..W....	07:58 PM	09:00 PM															
	Montreal Eng. EM			4.6	5.0	3.6	4.6	5.3	5.8	4.0	5.3	6.0	4.2	3.0	4.0	4.6	4.2	1.7
	Montreal Eng. CM			4.9	5.4	3.6	4.8	5.6	6.4	4.7	5.7	6.3	4.4	2.4	3.9	4.9	4.0	2.0
	TC/Full Coverage			88.8	77.9	9.8	44.2	46.7	48.3	5.8	25.8	27.2	29.6	4.0	18.4	19.6	5.9	5.0
	MTLFBI			2.2	2.4	1.7	2.2	2.5	2.8	1.9	2.5	2.9	2.0	1.4	1.9	2.2	2.0	0.8
NCIS - GLOBAL (9/13/2010-1/2/2011)	..W....	08:58 PM	10:00 PM															
	Montreal Eng. EM			1.7	2.0	0.8	1.0	1.3	2.4	0.4	0.9	1.4	1.8	1.2	1.1	1.1	0.7	0.0
	Montreal Eng. CM			2.0	2.3	0.9	1.1	1.4	2.7	0.4	1.0	1.6	2.0	1.4	1.2	1.2	0.8	0.0
	TC/Full Coverage			33.6	32.0	2.0	6.7	10.3	18.7	0.5	3.3	5.9	13.3	1.5	3.4	4.4	1.6	0.0
	MTLFBI			1.2	1.4	0.6	0.7	0.9	1.6	0.2	0.6	1.0	1.2	0.8	0.8	0.8	0.5	0.0
Lie to Me (9/13/2010-1/2/2011)	..W....	09:58 PM	11:00 PM															
	Montreal Eng. EM			1.3	1.4	0.5	0.6	0.7	1.8	0.3	0.7	1.0	1.0	0.7	0.4	0.4	1.4	0.0
	Montreal Eng. CM			1.2	1.4	0.0	0.3	0.5	1.8	0.0	0.6	0.9	0.9	0.0	0.0	0.1	1.1	0.0
	TC/Full Coverage			31.9	29.1	4.9	12.4	16.3	19.6	2.5	9.1	11.0	9.5	2.5	3.3	5.3	2.9	0.0
	MTLFBI			0.9	1.0	0.4	0.4	0.5	1.3	0.3	0.5	0.7	0.7	0.5	0.3	0.3	0.9	0.0
Bones (9/13/2010-1/2/2011)	...T...	07:58 PM	09:00 PM															
	Montreal Eng. EM			4.4	5.3	0.2	1.5	2.7	6.5	0.0	1.3	3.3	4.2	0.6	1.5	1.7	1.5	0.0
	Montreal Eng. CM			4.4	5.3	0.0	1.3	2.7	6.7	0.0	1.3	3.3	4.2	0.0	1.5	1.9	0.0	0.0
	TC/Full Coverage			125.8	124.3	3.4	17.9	39.9	75.6	1.3	10.8	27.6	48.6	2.1	7.0	12.4	1.5	0.0
	MTLFBI			3.0	3.8	0.2	1.1	1.9	4.6	0.0	1.0	2.5	2.9	0.4	1.1	1.1	1.1	0.0
Office (9/13/2010-1/2/2011)	...T...	08:58 PM	09:30 PM															
	Montreal Eng. EM			1.4	1.7	3.7	2.6	2.1	1.7	2.9	2.2	1.9	1.7	4.5	2.9	2.4	0.4	0.0
	Montreal Eng. CM			1.7	1.9	4.2	2.9	2.4	1.9	3.2	2.5	2.1	2.0	5.2	3.3	2.7	0.5	0.0

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 Datasource: Estimates

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			23.7	21.7	9.8	17.1	15.5	14.0	5.0	10.2	9.6	7.8	4.9	6.9	5.9	1.9	0.0
	MTLFB1			0.6	0.7	1.5	1.0	0.9	0.7	1.1	0.9	0.8	0.7	1.8	1.1	0.9	0.2	0.0
Outsourced (9/13/2010-5/27/2012)	...T...	09:28 PM	10:00 PM															
	Montreal Eng. EM			1.0	1.2	2.6	1.8	1.5	1.2	2.0	1.5	1.3	1.2	3.2	2.0	1.7	0.3	0.0
	Montreal Eng. CM			1.2	1.3	2.9	2.0	1.6	1.3	2.2	1.7	1.4	1.4	3.6	2.3	1.9	0.3	0.0
	TC/Full Coverage			16.6	15.2	6.9	11.9	10.8	9.8	3.5	7.1	6.7	5.5	3.4	4.8	4.1	1.3	0.0
	MTLFB1			0.4	0.5	1.0	0.7	0.6	0.5	0.8	0.6	0.5	0.5	1.2	0.8	0.6	0.1	0.0
Love Bites (9/13/2010-5/27/2012)	...T...	09:58 PM	11:00 PM															
	Montreal Eng. EM			2.0	2.3	0.8	1.0	1.1	3.2	1.3	1.6	1.8	1.4	0.4	0.5	0.3	0.1	0.7
	Montreal Eng. CM			2.3	2.7	0.9	1.1	1.2	3.6	1.4	1.8	2.1	1.6	0.5	0.5	0.3	0.1	0.8
	TC/Full Coverage			53.9	51.0	3.0	14.2	17.3	36.4	2.5	10.5	13.9	14.6	0.5	3.7	3.4	2.2	0.7
	MTLFB1			1.4	1.6	0.6	0.7	0.8	2.2	0.9	1.1	1.3	1.0	0.3	0.4	0.2	0.1	0.5
90210 (9/13/2010-1/2/2011)F..	07:58 PM	09:00 PM															
	Montreal Eng. EM			0.3	0.4	0.7	0.5	0.5	0.6	1.4	1.0	1.0	0.1	0.1	0.1	0.1	0.3	0.3
	Montreal Eng. CM			0.4	0.4	0.8	0.6	0.6	0.7	1.6	1.1	1.1	0.1	0.1	0.1	0.1	0.4	0.3
	TC/Full Coverage			7.7	6.4	3.1	5.9	5.7	4.1	3.1	3.9	3.6	2.3	0.1	2.1	2.1	1.1	0.2
	MTLFB1			0.2	0.3	0.5	0.4	0.4	0.4	1.0	0.7	0.7	0.1	0.0	0.1	0.1	0.2	0.2
Shattered (9/13/2010-1/8/2012)F..	08:58 PM	10:00 PM															
	Montreal Eng. EM			0.9	1.0	0.4	0.5	0.5	1.2	0.2	0.5	0.5	0.9	0.6	0.6	0.6	0.3	0.0
	Montreal Eng. CM			1.0	1.2	0.5	0.6	0.7	1.3	0.2	0.5	0.8	1.0	0.7	0.6	0.6	0.4	0.0
	TC/Full Coverage			16.8	16.0	1.0	3.4	5.1	9.3	0.2	1.7	3.0	6.7	0.7	1.7	2.2	0.8	0.0
	MTLFB1			0.6	0.7	0.3	0.4	0.4	0.8	0.1	0.3	0.5	0.6	0.4	0.4	0.4	0.2	0.0
Outlaw (9/13/2010-5/27/2012)F..	09:58 PM	11:00 PM															
	Montreal Eng. EM			1.4	1.6	1.0	0.7	1.1	2.7	1.9	1.4	1.6	0.6	0.0	0.0	0.5	0.0	0.0
	Montreal Eng. CM			1.6	1.9	1.0	0.8	1.2	3.1	2.0	1.5	1.8	0.7	0.0	0.0	0.5	0.0	0.0
	TC/Full Coverage			26.7	26.7	11.4	13.7	16.8	20.9	9.5	11.8	13.6	5.8	1.9	1.9	3.2	0.0	0.0
	MTLFB1			1.4	1.6	1.0	0.7	1.1	2.7	1.9	1.4	1.6	0.6	0.0	0.0	0.5	0.0	0.0
Simpsons & Co (9/13/2010-2/27/2011)S	07:28 PM	08:00 PM															
	Montreal Eng. EM			0.5	0.5	1.3	0.7	0.7	0.6	1.4	0.9	0.7	0.4	1.1	0.6	0.7	0.8	0.0

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Montreal Eng. CM			0.4	0.5	1.2	0.7	0.7	0.6	1.1	0.7	0.7	0.4	1.4	0.7	0.7	0.0	0.0
	TC/Full Coverage			17.8	17.0	13.7	14.0	12.3	9.5	8.6	8.9	8.3	7.5	5.1	5.1	4.0	0.4	0.4
	MTLFBI			0.5	0.5	1.3	0.7	0.7	0.6	1.4	0.9	0.7	0.4	1.1	0.6	0.7	0.8	0.0
FIN:Survivor (9/13/2010-1/2/2011)S	07:58 PM	10:00 PM															
	Montreal Eng. EM			4.8	5.3	3.8	4.8	5.6	6.1	4.2	5.6	6.3	4.4	3.2	4.2	4.8	4.4	1.8
	Montreal Eng. CM			5.1	5.7	3.8	5.0	5.9	6.7	4.9	6.0	6.6	4.6	2.5	4.1	5.1	4.2	2.1
	TC/Full Coverage			93.2	81.8	10.3	46.4	49.0	50.7	6.1	27.1	28.6	31.1	4.2	19.3	20.6	6.2	5.3
	MTLFBI			2.3	2.5	1.8	2.3	2.6	2.9	2.0	2.6	3.0	2.1	1.5	2.0	2.3	2.1	0.8
Simpsons (9/13/2010-1/2/2011)S	07:58 PM	08:30 PM															
	Montreal Eng. EM			1.3	1.4	2.7	2.0	1.6	1.2	2.5	1.7	1.3	1.7	2.8	2.3	1.9	1.2	0.4
	Montreal Eng. CM			1.5	1.6	3.0	2.3	1.8	1.3	2.8	1.9	1.4	1.9	3.2	2.6	2.1	1.3	0.5
	TC/Full Coverage			28.7	25.4	13.2	22.3	20.4	11.6	6.7	10.5	9.4	13.8	6.6	11.8	11.1	2.6	0.8
	MTLFBI			0.5	0.6	1.1	0.8	0.6	0.5	1.0	0.7	0.5	0.6	1.1	0.9	0.7	0.5	0.2
Cleveland Show (9/13/2010-1/2/2011)S	08:28 PM	09:00 PM															
	Montreal Eng. EM			1.0	1.2	2.7	2.0	0.9	0.8	2.0	1.4	0.4	1.6	3.6	2.6	1.4	1.0	0.0
	Montreal Eng. CM			1.0	1.3	2.8	2.1	1.0	0.7	1.6	1.2	0.4	1.9	4.2	2.9	1.5	0.0	0.0
	TC/Full Coverage			13.7	12.4	8.2	11.3	5.1	4.4	3.3	4.4	1.1	8.1	4.9	6.9	4.0	1.3	0.0
	MTLFBI			0.4	0.5	1.1	0.8	0.4	0.3	0.8	0.5	0.2	0.6	1.4	1.0	0.5	0.4	0.0
Family Guy (9/13/2010-1/2/2011)S	08:58 PM	09:30 PM															
	Montreal Eng. EM			1.3	1.5	2.7	1.8	1.5	0.5	0.8	0.7	0.3	2.5	4.5	2.9	2.8	1.6	0.0
	Montreal Eng. CM			1.4	1.6	2.8	1.9	1.7	0.4	0.3	0.4	0.3	3.0	5.3	3.3	3.0	1.0	0.0
	TC/Full Coverage			20.3	19.5	12.2	15.2	13.5	6.3	4.6	5.9	5.0	13.2	7.6	9.3	8.5	0.9	0.0
	MTLFBI			0.5	0.6	1.1	0.7	0.6	0.2	0.3	0.3	0.1	1.0	1.8	1.1	1.1	0.6	0.0
American Dad (9/13/2010-1/2/2011)S	09:28 PM	10:00 PM															
	Montreal Eng. EM			0.7	0.7	1.8	0.9	0.8	0.4	1.4	0.7	0.5	1.0	2.3	1.1	1.1	1.6	0.0
	Montreal Eng. CM			0.7	0.7	1.9	0.9	0.9	0.3	1.1	0.5	0.6	1.2	2.7	1.3	1.2	1.0	0.0
	TC/Full Coverage			19.3	18.5	14.0	14.0	12.1	8.3	8.2	8.2	7.6	10.2	5.9	5.9	4.6	0.9	0.0
	MTLFBI			0.3	0.3	0.7	0.4	0.3	0.2	0.5	0.3	0.2	0.4	0.9	0.4	0.4	0.6	0.0

Stations: CKMI
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Survivor Reunion (9/13/2010-1/2/2011)S	09:58 PM	11:00 PM															
	Montreal Eng. EM			4.6	5.0	3.6	4.6	5.3	5.8	4.0	5.3	6.0	4.2	3.0	4.0	4.6	4.2	1.7
	Montreal Eng. CM			4.9	5.4	3.6	4.8	5.6	6.4	4.7	5.7	6.3	4.4	2.4	3.9	4.9	4.0	2.0
	TC/Full Coverage			88.8	77.9	9.8	44.2	46.7	48.3	5.8	25.8	27.2	29.6	4.0	18.4	19.6	5.9	5.0
	MTLFBI			2.2	2.4	1.7	2.2	2.5	2.8	1.9	2.5	2.9	2.0	1.4	1.9	2.2	2.0	0.8
Brothers & Sisters (9/13/2010-1/2/2011)S	09:58 PM	11:00 PM															
	Montreal Eng. EM			2.9	3.1	3.6	3.4	3.7	4.2	4.8	4.5	4.9	2.0	2.6	2.5	2.5	2.7	0.5
	Montreal Eng. CM			3.1	3.4	4.1	3.6	3.8	4.8	5.2	4.9	5.3	2.2	3.0	2.5	2.5	2.8	0.6
	TC/Full Coverage			49.8	47.0	11.5	25.1	27.8	35.0	5.0	15.8	18.6	12.0	6.5	9.3	9.2	2.3	0.5
	MTLFBI			1.4	1.5	1.8	1.7	1.8	2.0	2.3	2.2	2.3	1.0	1.2	1.2	1.2	1.3	0.2
News Final 1 (9/13/2010-1/2/2011)	MTWTFSS	10:58 PM	12:00 PM															
	Montreal Eng. EM			0.2	0.2	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.1	0.1	0.1	0.0	0.0
	Montreal Eng. CM			0.2	0.2	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			2.2	2.2	0.2	0.2	0.2	1.4	0.0	0.0	0.0	0.9	0.2	0.2	0.2	0.0	0.0
	MTLFBI			0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0
Late Night Rotn (9/13/2010-1/2/2011)	MTWTFSS	10:58 PM	04:00 AM															
	Montreal Eng. EM			0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0
	TC/Full Coverage			0.8	0.8	0.2	0.4	0.4	0.2	0.1	0.1	0.1	0.6	0.1	0.3	0.3	0.0	0.0
	MTLFBI			0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0
Days Of Our Lives (9/13/2010-1/2/2011)	MTWTF..	12:58 PM	02:00 PM															
	Montreal Eng. EM			0.5	0.6	0.6	0.4	0.4	1.1	1.1	0.7	0.7	0.1	0.1	0.1	0.1	0.0	0.0
	Montreal Eng. CM			0.6	0.7	0.7	0.5	0.4	1.2	1.2	0.8	0.7	0.1	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			15.9	15.9	1.2	8.2	8.3	12.2	1.1	5.8	5.7	3.7	0.1	2.3	2.6	0.0	0.0
	MTLFBI			0.2	0.2	0.2	0.1	0.1	0.4	0.5	0.3	0.3	0.0	0.1	0.0	0.0	0.0	0.0
Doctors (9/13/2010-1/2/2011)	MTWTF..	01:58 PM	03:00 PM															
	Montreal Eng. EM			0.2	0.4	0.4	0.2	0.2	0.5	0.6	0.4	0.5	0.1	0.1	0.1	0.1	0.0	0.0
	Montreal Eng. CM			0.1	0.2	0.1	0.1	0.1	0.2	0.0	0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			5.3	5.2	1.4	3.0	3.1	4.4	1.1	2.3	2.5	0.8	0.4	0.7	0.6	0.0	0.1
	MTLFBI																	

Stations: CKMI
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	MTLFBI			0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.2	0.0	0.0	0.0	0.0	0.0	
Y&R (9/13/2010-1/2/2011)	MTWTF..	04:28 PM	05:30 PM															
	Montreal Eng. EM			0.7	0.8	0.1	0.2	0.2	1.3	0.0	0.3	0.5	0.2	0.1	0.1	0.0	0.1	0.1
	Montreal Eng. CM			0.6	0.7	0.1	0.2	0.2	1.3	0.0	0.3	0.5	0.1	0.1	0.1	0.0	0.1	0.1
	TC/Full Coverage			23.4	23.2	1.3	5.2	5.6	18.2	1.2	4.2	4.6	5.0	0.1	1.0	1.0	0.1	0.1
	MTLFBI			0.4	0.5	0.0	0.1	0.2	0.8	0.0	0.2	0.3	0.1	0.0	0.0	0.0	0.1	0.1
ET Late Night (9/13/2010-1/2/2011)	MTWTF..	11:58 PM	12:30 AM															
	Montreal Eng. EM			0.1	0.1	0.2	0.1	0.0	0.1	0.3	0.2	0.0	0.0	0.1	0.1	0.0	0.0	0.0
	Montreal Eng. CM			0.1	0.1	0.2	0.1	0.0	0.1	0.4	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0
	TC/Full Coverage			1.0	1.0	0.5	0.6	0.2	0.7	0.4	0.4	0.1	0.3	0.1	0.1	0.1	0.0	0.0
	MTLFBI			0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0
ETC Late Night (9/13/2010-1/2/2011)	MTWTF..	12:28 AM	01:00 AM															
	Montreal Eng. EM			0.1	0.1	0.2	0.1	0.0	0.1	0.3	0.2	0.0	0.0	0.1	0.1	0.0	0.0	0.0
	Montreal Eng. CM			0.1	0.1	0.2	0.1	0.0	0.1	0.4	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0
	TC/Full Coverage			1.3	1.3	0.4	0.5	0.1	0.9	0.3	0.4	0.1	0.3	0.1	0.1	0.0	0.0	0.0
	MTLFBI			0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Wkdy AM Rotn (9/13/2010-1/2/2011)	MTWTF..	05:58 AM	12:00 PM															
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.8	0.8	0.1	0.3	0.3	0.7	0.1	0.3	0.3	0.1	0.0	0.0	0.0	0.0	0.0
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Simpsons Wknd Rotn (9/13/2010-1/2/2011)SS	11:28 AM	04:30 PM															
	Montreal Eng. EM			0.2	0.3	0.5	0.3	0.3	0.2	0.5	0.2	0.2	0.3	0.5	0.4	0.4	0.3	0.0
	Montreal Eng. CM			0.2	0.3	0.6	0.4	0.3	0.2	0.5	0.3	0.2	0.3	0.6	0.5	0.4	0.1	0.0
	TC/Full Coverage			16.9	14.3	9.3	12.3	9.3	9.4	7.4	7.8	5.9	4.9	1.9	4.6	3.4	2.4	0.2
	MTLFBI			0.4	0.5	0.9	0.5	0.5	0.3	0.9	0.4	0.3	0.5	0.9	0.7	0.7	0.6	0.0
Wknd PM Rotn (9/13/2010-1/2/2011)SS	11:58 AM	05:30 PM															
	Montreal Eng. EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.3	0.0
	Montreal Eng. CM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0

Stations: CKMI
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			1.0	0.8	0.0	0.3	0.5	0.6	0.0	0.1	0.4	0.2	0.0	0.2	0.2	0.3	0.0
	MTLFBI			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.2	0.0
Family Guy Wknd Rotn (9/13/2010-1/2/2011)SS	12:28 PM	06:00 PM															
	Montreal Eng. EM			0.4	0.5	1.0	0.6	0.5	0.3	0.6	0.3	0.2	0.7	1.4	0.9	0.7	0.3	0.1
	Montreal Eng. CM			0.5	0.5	1.0	0.6	0.4	0.4	0.6	0.4	0.2	0.7	1.5	0.9	0.7	0.4	0.1
	TC/Full Coverage			12.7	10.8	6.2	8.3	6.4	5.5	3.3	4.6	3.8	5.4	2.9	3.6	2.6	1.1	0.8
	MTLFBI			0.5	0.6	1.2	0.8	0.6	0.4	0.7	0.4	0.2	0.9	1.6	1.0	0.9	0.4	0.1
PGA Golf (9/13/2010-1/2/2011)SS	12:58 PM	06:30 PM															
	Montreal Eng. EM			1.0	1.0	0.1	1.0	1.0	1.0	0.0	1.0	1.0	2.0	0.2	0.3	0.3	0.1	1.0
	Montreal Eng. CM			1.0	1.0	0.1	1.0	1.0	1.0	0.0	1.0	1.0	2.0	0.2	0.3	0.3	0.1	1.0
	TC/Full Coverage			30.3	29.6	0.8	8.3	10.6	11.5	0.1	3.3	3.6	18.2	0.7	5.0	7.0	0.1	0.7
	MTLFBI			0.4	0.4	0.0	0.4	0.4	0.4	0.0	0.4	0.4	1.0	0.1	0.1	0.1	0.0	0.4
Wknd AM Rotn (9/13/2010-1/2/2011)SS	05:58 AM	12:00 PM															
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.9	0.9	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.7	0.1	0.1	0.2	0.0	0.1
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Saturday Night Live (9/13/2010-1/2/2011)S.	11:28 PM	01:00 AM															
	Montreal Eng. EM			1.2	1.4	2.5	2.0	2.0	0.9	1.6	1.1	1.1	2.0	3.3	2.8	2.9	0.3	0.0
	Montreal Eng. CM			1.2	1.5	2.2	1.9	2.0	0.9	1.5	1.2	1.1	2.0	2.9	2.7	2.9	0.4	0.0
	TC/Full Coverage			17.6	16.9	5.7	10.5	10.0	4.2	2.2	3.3	2.9	12.8	3.6	7.2	7.2	0.7	0.0
	MTLFBI			0.2	0.3	0.5	0.4	0.4	0.2	0.3	0.2	0.2	0.4	0.7	0.6	0.6	0.1	0.0
16x9 Late (9/13/2010-1/2/2011)S	11:28 PM	12:00 AM															
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.3	0.3	0.0	0.0	0.2	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0