

Stations: CFRE
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Global News (9/13/2010-1/2/2011)	MTWTFSS	05:28 PM	06:30 PM															
	Regina/MJ EM			2.6	3.1	0.7	1.1	1.6	3.4	0.5	1.1	2.0	2.8	0.8	1.0	1.5	0.3	0.7
	Regina CM			3.3	3.9	0.6	1.3	2.2	4.3	0.6	1.5	2.8	3.4	0.6	1.0	1.6	0.4	0.8
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.9	1.1	0.3	0.4	0.6	1.2	0.2	0.5	0.8	1.0	0.3	0.3	0.5	0.1	0.2
	TC/Full Coverage			8.0	7.7	0.5	1.5	2.4	4.3	0.2	0.8	1.5	3.4	0.3	0.7	0.9	0.1	0.2
Prime CDN Rotn (9/13/2010-1/2/2011)	MTWTFSS	06:58 PM	11:00 PM															
	Regina/MJ EM			0.2	0.2	0.1	0.1	0.2	0.3	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.0
	Regina CM			0.2	0.3	0.1	0.1	0.2	0.4	0.1	0.2	0.3	0.2	0.1	0.1	0.1	0.1	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.6	0.5	0.1	0.1	0.2	0.3	0.0	0.1	0.2	0.2	0.1	0.1	0.1	0.0	0.0
Wkdy PM Rotn (9/13/2010-9/9/2012)	MTWTF..	11:58 AM	04:30 PM															
	Regina/MJ EM			0.3	0.4	0.1	0.1	0.1	0.5	0.2	0.1	0.2	0.3	0.0	0.0	0.1	0.0	0.0
	Regina CM			0.4	0.5	0.1	0.1	0.2	0.6	0.2	0.1	0.2	0.4	0.0	0.0	0.1	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.1	0.1	0.0	0.0	0.0	0.2	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.0	1.0	0.1	0.1	0.2	0.6	0.1	0.1	0.1	0.3	0.0	0.0	0.0	0.0	0.0
Ent Tonight (9/13/2010-1/2/2011)	MTWTF..	06:28 PM	07:00 PM															
	Regina/MJ EM			2.1	2.3	0.9	1.2	1.8	2.8	0.8	1.5	2.3	1.7	0.9	0.9	1.5	0.7	1.2
	Regina/MJ EM			2.1	2.3	0.9	1.2	1.8	2.8	0.8	1.5	2.3	1.7	0.9	0.9	1.5	0.7	1.2
	Regina CM			2.6	2.9	0.9	1.4	2.3	3.5	0.9	1.8	2.8	2.2	0.7	1.0	1.7	0.9	1.6
	Regina CM			2.6	2.9	0.9	1.4	2.3	3.5	0.9	1.8	2.8	2.2	0.7	1.0	1.7	0.9	1.6
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.8	0.9	0.3	0.5	0.7	1.0	0.3	0.6	0.8	0.6	0.3	0.4	0.5	0.3	0.4
	Sask Prov EM			0.8	0.9	0.3	0.5	0.7	1.0	0.3	0.6	0.8	0.6	0.3	0.4	0.5	0.3	0.4
	TC/Full Coverage			6.3	5.7	0.7	1.7	2.5	3.6	0.3	1.1	1.5	2.1	0.4	0.7	1.0	0.2	0.4
	TC/Full Coverage			6.3	5.7	0.7	1.7	2.5	3.6	0.3	1.1	1.5	2.1	0.4	0.7	1.0	0.2	0.4

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Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
News Final 1 (9/13/2010-1/2/2011)	MTWTF..	09:58 PM	10:30 PM														
	Regina/MJ EM	1.6	1.9	0.7	1.1	1.4	1.9	0.9	0.9	1.1	1.9	0.6	1.4	1.6	0.2	0.1	
	Regina CM	1.9	2.3	0.8	1.4	1.7	2.2	0.9	1.0	1.4	2.4	0.7	1.6	2.0	0.2	0.2	
	Saskatoon EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.6	0.7	0.3	0.5	0.6	0.7	0.4	0.5	0.5	0.7	0.2	0.5	0.6	0.1	0.1	
	TC/Full Coverage	4.9	4.9	0.6	1.7	2.0	2.6	0.3	0.8	0.9	2.4	0.3	1.0	1.1	0.0	0.1	
ET Canada (9/13/2010-1/2/2011)	MTWTF..	10:28 PM	11:00 PM														
	Regina/MJ EM	0.5	0.6	0.3	0.4	0.5	0.7	0.1	0.4	0.4	0.6	0.5	0.5	0.6	0.1	0.0	
	Regina CM	0.7	0.8	0.3	0.5	0.7	0.8	0.1	0.5	0.5	0.8	0.6	0.6	0.8	0.2	0.0	
	Saskatoon EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.2	0.3	0.1	0.2	0.2	0.3	0.1	0.2	0.2	0.2	0.2	0.2	0.3	0.1	0.0	
	TC/Full Coverage	1.7	1.7	0.2	0.7	0.8	0.9	0.1	0.3	0.4	0.8	0.2	0.3	0.4	0.0	0.0	
16x9 Evening (9/13/2010-1/2/2011)SS	06:28 PM	07:00 PM														
	Regina/MJ EM	0.9	1.0	0.3	0.7	0.9	1.2	0.2	0.7	1.1	0.9	0.4	0.7	0.8	0.2	0.2	
	Regina CM	1.0	1.2	0.4	0.8	1.0	1.3	0.3	0.7	1.0	1.1	0.4	0.9	1.0	0.2	0.3	
	Saskatoon EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.3	0.4	0.1	0.3	0.4	0.4	0.1	0.3	0.4	0.3	0.1	0.3	0.3	0.1	0.1	
	TC/Full Coverage	2.6	2.5	0.2	1.0	1.2	1.4	0.1	0.5	0.7	1.1	0.1	0.5	0.6	0.1	0.1	
News Final 1 Wknd (9/13/2010-1/2/2011)SS	09:58 PM	11:30 PM														
	Regina/MJ EM	0.9	1.1	0.0	0.1	0.2	1.2	0.0	0.1	0.2	0.9	0.0	0.0	0.1	0.0	0.2	
	Regina CM	1.1	1.3	0.0	0.1	0.2	1.6	0.0	0.1	0.3	0.9	0.0	0.0	0.1	0.0	0.3	
	Saskatoon EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.3	0.4	0.0	0.0	0.1	0.4	0.0	0.0	0.1	0.3	0.0	0.0	0.1	0.0	0.1	
	TC/Full Coverage	2.6	2.6	0.0	0.1	0.2	1.5	0.0	0.1	0.2	1.0	0.0	0.0	0.1	0.0	0.1	
House (9/13/2010-1/2/2011)	M.....	06:58 PM	08:00 PM														
	Regina/MJ EM	2.2	2.6	1.6	2.5	3.1	2.9	0.4	2.4	3.3	2.4	2.8	2.6	3.0	0.8	0.0	
	Regina CM	2.8	3.4	2.0	3.1	3.9	3.5	0.6	3.0	3.9	3.1	3.4	3.3	3.9	0.9	0.0	
	Saskatoon EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.9	1.1	0.7	1.1	1.3	1.2	0.4	1.1	1.5	0.9	0.9	1.0	1.1	0.4	0.0	

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 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
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Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				7.7	7.4	1.5	4.0	4.8	4.2	0.4	2.1	2.7	3.2	1.1	1.9	2.1	0.3	0.0
Lonestar (9/13/2010-1/2/2011)	M.....	07:58 PM	09:00 PM															
	Regina/MJ EM			1.4	1.7	1.0	1.6	2.0	1.9	0.3	1.6	2.1	1.6	1.8	1.7	2.0	0.5	0.0
	Regina CM			1.8	2.2	1.3	2.0	2.5	2.3	0.4	1.9	2.6	2.0	2.2	2.2	2.5	0.6	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.6	0.7	0.5	0.7	0.8	0.8	0.3	0.7	1.0	0.6	0.6	0.6	0.7	0.3	0.0
	TC/Full Coverage			5.0	4.8	1.0	2.6	3.1	2.7	0.3	1.4	1.8	2.1	0.7	1.3	1.4	0.2	0.0
Hawaii Five-O (9/13/2010-5/27/2012)	M.....	08:58 PM	10:00 PM															
	Regina/MJ EM			1.9	2.4	2.5	2.4	2.8	1.9	0.6	1.6	1.8	2.8	4.3	3.2	3.8	0.0	0.0
	Regina CM			2.5	3.0	3.1	2.9	3.5	2.4	0.8	1.7	2.3	3.7	5.3	4.2	4.8	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.8	1.0	1.1	1.1	1.2	1.0	0.6	0.8	1.1	1.1	1.4	1.2	1.4	0.4	0.0
	TC/Full Coverage			7.2	7.0	2.4	4.1	4.6	3.2	0.6	1.7	2.0	3.7	1.7	2.5	2.6	0.2	0.0
Glee (9/13/2010-1/2/2011)	.T.....	06:58 PM	08:00 PM															
	Regina/MJ EM			2.4	2.7	4.3	3.7	4.0	3.1	4.5	4.2	4.6	2.3	4.4	3.0	3.4	2.6	0.0
	Regina CM			3.2	3.4	5.2	4.5	5.0	3.9	5.4	5.1	7.0	3.0	4.1	3.7	4.1	3.8	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			1.0	1.1	1.8	1.6	1.8	1.4	2.2	2.0	2.2	0.9	1.4	1.2	1.3	0.8	0.0
	TC/Full Coverage			8.7	8.0	4.0	6.3	6.8	4.9	2.3	3.9	4.2	3.1	1.7	2.4	2.6	0.6	0.0
NCIS: L.A. (9/13/2010-1/2/2011)	.T.....	07:58 PM	09:00 PM															
	Regina/MJ EM			2.7	3.1	3.0	2.8	3.9	3.1	2.1	2.5	3.8	3.0	3.9	3.1	4.0	3.0	0.0
	Regina CM			3.5	3.9	3.7	3.4	4.7	3.9	2.6	3.1	4.5	3.9	4.8	3.8	4.9	3.6	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			1.0	1.2	1.1	1.0	1.5	1.2	0.8	1.1	1.6	1.1	1.3	1.0	1.4	0.8	0.0
	TC/Full Coverage			8.7	8.2	2.4	4.2	5.6	4.2	0.8	2.1	2.9	4.0	1.6	2.1	2.7	0.5	0.0
The Good Wife (9/13/2010-1/2/2011)	.T.....	08:58 PM	10:00 PM															
	Regina/MJ EM			2.7	2.9	0.5	1.3	2.3	4.0	0.8	1.8	3.0	1.8	0.0	0.8	1.4	3.0	1.1
	Regina CM			3.3	3.5	0.6	1.5	2.7	4.8	1.1	1.9	3.8	2.2	0.0	1.0	1.7	3.6	1.7
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

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 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Sask Prov EM			0.9	1.0	0.2	0.5	0.8	1.4	0.3	0.6	1.2	0.6	0.0	0.3	0.5	0.8	0.4
	TC/Full Coverage			8.1	7.3	0.4	1.8	3.1	5.0	0.4	1.2	2.2	2.2	0.0	0.6	0.9	0.5	0.3
Survivor (9/13/2010-1/2/2011)	..W....	06:58 PM	08:00 PM															
	Regina/MJ EM			3.1	3.6	3.5	3.0	4.2	4.4	3.7	3.8	5.1	2.8	3.5	2.2	3.0	1.5	0.4
	Regina CM			3.7	4.2	3.7	3.4	4.8	5.3	4.5	4.7	6.5	3.1	3.2	2.1	3.2	1.8	0.5
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			1.1	1.3	1.2	1.1	1.5	1.6	1.3	1.4	2.0	1.0	1.2	0.8	1.1	0.7	0.1
	TC/Full Coverage			9.7	9.1	2.7	4.2	5.7	5.6	1.4	2.6	3.6	3.5	1.3	1.6	2.0	0.4	0.2
NCIS - GLOBAL (9/13/2010-1/2/2011)	..W....	07:58 PM	09:00 PM															
	Regina/MJ EM			1.5	1.8	0.9	1.2	1.9	1.8	0.7	1.1	1.8	1.8	1.1	1.3	2.0	0.0	0.0
	Regina CM			1.8	2.2	1.1	1.4	2.3	2.2	0.8	1.2	2.1	2.2	1.4	1.6	2.5	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.6	0.7	0.3	0.5	0.7	0.7	0.2	0.5	0.7	0.6	0.4	0.5	0.7	0.0	0.0
	TC/Full Coverage			4.6	4.6	0.7	1.8	2.7	2.5	0.3	0.9	1.3	2.2	0.5	0.9	1.3	0.0	0.0
Lie to Me (9/13/2010-1/2/2011)	..W....	08:58 PM	10:00 PM															
	Regina/MJ EM			0.5	0.6	0.4	0.6	0.6	0.6	0.4	0.4	0.6	0.6	0.5	0.7	0.6	0.0	0.0
	Regina CM			0.6	0.8	0.5	0.7	0.8	0.8	0.5	0.5	0.8	0.8	0.6	0.9	0.8	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.3	0.2	0.3	0.3	0.3	0.1	0.2	0.3	0.2	0.2	0.3	0.3	0.0	0.0
	TC/Full Coverage			1.8	1.8	0.4	1.0	1.1	1.0	0.2	0.5	0.6	0.8	0.2	0.6	0.5	0.0	0.0
Bones (9/13/2010-1/2/2011)	...T...	06:58 PM	08:00 PM															
	Regina/MJ EM			3.4	3.8	2.9	2.6	4.0	4.4	2.2	2.0	4.4	3.1	3.1	3.3	3.8	3.6	0.0
	Regina CM			4.3	4.8	3.5	3.1	5.1	5.6	2.9	2.3	5.6	3.9	3.8	4.0	4.6	4.9	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			1.3	1.4	1.3	1.2	1.7	1.7	1.4	1.0	2.0	1.2	1.0	1.3	1.4	1.0	0.0
	TC/Full Coverage			11.1	10.3	3.0	4.7	6.5	6.1	1.6	2.0	3.6	4.2	1.4	2.6	2.9	0.8	0.0
Office (9/13/2010-1/2/2011)	...T...	07:58 PM	08:30 PM															
	Regina/MJ EM			1.3	1.5	1.7	1.9	2.3	1.2	1.2	1.6	2.0	1.8	2.4	2.2	2.6	1.0	0.0
	Regina CM			1.6	1.9	2.1	2.2	2.8	1.4	1.5	1.9	2.4	2.3	2.8	2.6	3.2	0.7	0.0

Stations: CFRE
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.5	0.6	0.7	0.7	0.9	0.5	0.5	0.6	0.8	0.7	0.8	0.8	0.9	0.4
	TC/Full Coverage			4.1	3.9	1.3	2.6	3.1	1.6	0.5	1.1	1.4	2.3	0.8	1.5	1.7	0.3
Outsourced (9/13/2010-5/27/2012)	...T...	08:28 PM	09:00 PM														
	Regina/MJ EM			0.9	1.0	1.2	1.3	1.6	0.8	0.8	1.1	1.4	1.3	1.6	1.5	1.8	0.7
	Regina CM			1.1	1.3	1.5	1.5	1.9	0.9	1.1	1.3	1.6	1.6	2.0	1.8	2.2	0.5
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.4	0.4	0.5	0.5	0.6	0.3	0.3	0.4	0.5	0.5	0.5	0.5	0.6	0.2
	TC/Full Coverage			2.9	2.7	0.9	1.8	2.2	1.1	0.4	0.8	1.0	1.6	0.6	1.1	1.2	0.2
Love Bites (9/13/2010-5/27/2012)	...T...	08:58 PM	10:00 PM														
	Regina/MJ EM			1.1	1.2	0.2	0.5	0.9	1.6	0.3	0.7	1.0	0.7	0.0	0.3	0.6	1.2
	Regina CM			1.3	1.4	0.2	0.6	1.1	1.9	0.4	0.8	1.5	0.9	0.0	0.4	0.7	1.4
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.4	0.4	0.1	0.2	0.3	0.6	0.1	0.2	0.5	0.2	0.0	0.1	0.2	0.3
	TC/Full Coverage			3.2	2.9	0.2	0.7	1.2	2.0	0.2	0.5	0.9	0.9	0.0	0.2	0.4	0.2
Shattered (9/13/2010-1/8/2012)F..	07:58 AM	09:00 PM														
	Regina/MJ EM			0.6	0.7	0.3	0.5	0.5	0.7	0.3	0.5	0.5	0.7	0.4	0.5	0.8	0.0
	Regina CM			0.7	0.9	0.4	0.6	0.9	0.9	0.3	0.5	0.8	0.9	0.5	0.6	1.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.3	0.1	0.2	0.3	0.3	0.1	0.2	0.3	0.2	0.2	0.2	0.3	0.0
	TC/Full Coverage			1.8	1.8	0.3	0.7	1.1	1.0	0.1	0.4	0.5	0.9	0.2	0.4	0.5	0.0
90210 (9/13/2010-1/2/2011)F..	06:58 PM	08:00 PM														
	Regina/MJ EM			0.1	0.2	0.3	0.2	0.3	0.2	0.6	0.3	0.3	0.1	0.1	0.0	0.2	0.0
	Regina CM			0.1	0.2	0.2	0.2	0.3	0.2	0.4	0.3	0.3	0.2	0.1	0.0	0.3	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.1	0.1	0.2	0.1	0.1	0.1	0.3	0.2	0.2	0.0	0.0	0.0	0.1	0.0
	TC/Full Coverage			0.5	0.5	0.3	0.4	0.5	0.4	0.3	0.4	0.4	0.2	0.0	0.0	0.1	0.0
Outlaw (9/13/2010-5/27/2012)F..	08:58 PM	10:00 PM														
	Regina/MJ EM			1.6	1.9	1.4	1.3	2.4	2.0	1.0	1.1	2.3	1.8	1.9	1.4	2.6	0.0

Stations: CFRE
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Regina CM				2.0	2.5	1.6	1.5	3.0	2.6	1.4	1.4	2.9	2.4	2.0	1.8	3.1	0.0	0.0
Saskatoon EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.5	0.6	0.5	0.4	0.9	0.8	0.4	0.4	0.9	0.6	0.5	0.5	0.9	0.0	0.0
TC/Full Coverage				4.8	4.8	1.1	1.8	3.4	2.6	0.5	0.8	1.6	2.1	0.6	1.0	1.8	0.0	0.0
Simpsons & Co (9/13/2010-2/27/2011)S	06:28 PM	07:00 PM															
Regina/MJ EM				0.3	0.3	0.4	0.3	0.5	0.3	0.5	0.3	0.5	0.3	0.4	0.3	0.4	0.7	0.4
Regina CM				0.4	0.4	0.5	0.4	0.6	0.4	0.5	0.4	0.6	0.4	0.5	0.4	0.6	0.7	0.6
Saskatoon EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.2	0.1
TC/Full Coverage				1.0	0.8	0.3	0.5	0.6	0.4	0.1	0.2	0.3	0.4	0.1	0.2	0.3	0.2	0.1
FIN:Survivor (9/13/2010-1/2/2011)S	06:58 PM	09:00 PM															
Regina/MJ EM				3.3	3.8	3.7	3.2	4.4	4.6	3.9	4.0	5.4	2.9	3.7	2.3	3.2	1.6	0.4
Regina CM				3.9	4.4	3.9	3.6	5.0	5.6	4.7	4.9	6.8	3.3	3.4	2.2	3.4	1.9	0.5
Saskatoon EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				1.2	1.4	1.3	1.2	1.6	1.7	1.4	1.5	2.1	1.1	1.3	0.8	1.2	0.7	0.1
TC/Full Coverage				10.2	9.6	2.8	4.4	6.0	5.9	1.5	2.7	3.8	3.7	1.4	1.7	2.1	0.4	0.2
Cleveland Show (9/13/2010-1/2/2011)S	07:28 PM	08:00 PM															
Regina/MJ EM				0.8	0.7	0.7	0.8	1.1	0.7	1.1	1.1	1.1	0.6	0.0	0.5	0.9	2.5	0.0
Regina CM				0.9	0.8	0.8	1.0	1.3	0.8	1.5	1.4	1.4	0.7	0.0	0.6	1.2	3.8	0.0
Saskatoon EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.3	0.2	0.2	0.3	0.4	0.3	0.4	0.4	0.5	0.2	0.0	0.2	0.3	0.8	0.0
TC/Full Coverage				2.2	1.6	0.5	1.1	1.5	0.9	0.5	0.8	0.9	0.7	0.0	0.3	0.6	0.6	0.0
Family Guy (9/13/2010-1/2/2011)S	07:58 PM	08:30 PM															
Regina/MJ EM				1.8	2.0	5.0	3.3	3.0	1.9	5.0	3.3	2.8	2.2	5.2	3.5	3.2	2.0	0.0
Regina CM				2.3	2.5	6.1	4.1	3.6	2.3	6.2	4.0	3.3	2.8	6.1	4.3	3.9	2.9	0.0
Saskatoon EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.7	0.8	1.8	1.2	1.1	0.7	1.9	1.3	1.0	0.8	1.6	1.2	1.1	0.6	0.0
TC/Full Coverage				5.8	5.3	4.0	4.9	4.1	2.6	2.1	2.5	1.9	2.7	2.0	2.4	2.2	0.5	0.0

Stations: CFRE
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
American Dad (9/13/2010-1/2/2011)S	08:28 PM	09:00 PM															
Regina/MJ EM				0.5	0.6	1.7	0.9	0.7	0.9	3.6	1.8	0.9	0.2	0.0	0.0	0.4	0.0	0.0
Regina CM				0.6	0.8	2.1	1.1	0.9	1.2	4.3	2.3	1.3	0.3	0.0	0.0	0.5	0.0	0.0
Saskatoon EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.2	0.3	0.7	0.4	0.3	0.4	1.4	0.8	0.4	0.1	0.0	0.0	0.1	0.0	0.0
TC/Full Coverage				1.7	1.7	1.4	1.5	0.9	1.5	1.4	1.5	0.6	0.2	0.0	0.0	0.2	0.0	0.0
Simpsons (9/13/2010-1/2/2011)S	08:58 PM	09:30 PM															
Regina/MJ EM				1.4	1.2	1.5	1.3	1.9	1.3	1.8	1.4	2.0	1.2	1.4	1.3	1.7	2.7	1.7
Regina CM				1.6	1.6	1.9	1.6	2.3	1.6	2.2	1.7	2.4	1.6	1.8	1.7	2.3	2.8	2.2
Saskatoon EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.5	0.4	0.5	0.5	0.7	0.5	0.6	0.5	0.7	0.4	0.5	0.5	0.6	0.9	0.4
TC/Full Coverage				4.1	3.0	1.1	1.8	2.5	1.6	0.6	0.9	1.3	1.4	0.5	0.9	1.2	0.7	0.4
Survivor Reunion (9/13/2010-1/2/2011)S	08:58 PM	10:00 PM															
Regina/MJ EM				3.1	3.6	3.5	3.0	4.2	4.4	3.7	3.8	5.1	2.8	3.5	2.2	3.0	1.5	0.4
Regina CM				3.7	4.2	3.7	3.4	4.8	5.3	4.5	4.7	6.5	3.1	3.2	2.1	3.2	1.8	0.5
Saskatoon EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				1.1	1.3	1.2	1.1	1.5	1.6	1.3	1.4	2.0	1.0	1.2	0.8	1.1	0.7	0.1
TC/Full Coverage				9.7	9.1	2.7	4.2	5.7	5.6	1.4	2.6	3.6	3.5	1.3	1.6	2.0	0.4	0.2
Brothers & Sisters (9/13/2010-1/2/2011)S	08:58 PM	10:00 PM															
Regina/MJ EM				1.8	2.2	1.7	1.9	1.7	2.9	2.3	2.0	1.7	1.4	1.5	1.7	1.7	0.0	0.0
Regina CM				2.3	2.7	2.1	2.3	2.0	3.6	2.8	2.5	1.9	1.8	1.6	2.1	2.1	0.0	0.0
Saskatoon EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.6	0.8	0.6	0.6	0.6	1.1	0.8	0.7	0.6	0.5	0.4	0.6	0.6	0.0	0.0
TC/Full Coverage				5.4	5.4	1.4	2.6	2.3	3.8	0.9	1.4	1.1	1.7	0.5	1.1	1.1	0.0	0.0
Late Night Rotn (9/13/2010-1/2/2011)	MTWTFSS	10:58 PM	06:00 AM															
Regina/MJ EM				0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0
Regina CM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.0	0.0
Saskatoon EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CFRE
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			0.2	0.2	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0
News Final 2 (9/13/2010-1/2/2011)	MTWTFS.	10:58 PM	11:30 PM															
	Regina/MJ EM			0.5	0.6	0.1	0.2	0.3	0.4	0.0	0.2	0.2	0.8	0.2	0.3	0.4	0.0	0.0
	Regina CM			0.6	0.7	0.2	0.3	0.4	0.5	0.0	0.2	0.3	1.0	0.3	0.4	0.5	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.3	0.1	0.1	0.2	0.0	0.0
	TC/Full Coverage			1.4	1.4	0.1	0.3	0.4	0.5	0.0	0.1	0.2	1.0	0.1	0.2	0.3	0.0	0.0
Days Of Our Lives (9/13/2010-1/2/2011)	MTWTF..	01:58 PM	03:00 PM															
	Regina/MJ EM			0.7	0.8	0.1	0.4	0.6	1.4	0.1	0.7	0.9	0.3	0.2	0.1	0.2	0.0	0.1
	Regina CM			0.9	1.1	0.2	0.5	0.7	1.7	0.1	0.9	1.1	0.4	0.2	0.1	0.2	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.3	0.3	0.1	0.2	0.2	0.5	0.0	0.3	0.3	0.1	0.1	0.1	0.1	0.0	0.1
	TC/Full Coverage			2.2	2.1	0.1	0.6	0.7	1.8	0.0	0.5	0.6	0.4	0.1	0.1	0.1	0.0	0.1
Doctors (9/13/2010-1/2/2011)	MTWTF..	02:58 PM	04:00 PM															
	Regina/MJ EM			0.7	0.9	0.6	0.6	0.5	1.4	0.8	0.9	0.7	0.4	0.3	0.2	0.2	0.2	0.2
	Regina CM			0.9	1.0	0.7	0.6	0.5	1.7	1.0	1.0	0.7	0.4	0.3	0.2	0.2	0.2	0.2
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.3	0.4	0.2	0.2	0.2	0.5	0.3	0.3	0.2	0.2	0.1	0.1	0.1	0.1	0.1
	TC/Full Coverage			2.3	2.2	0.4	0.7	0.6	1.8	0.3	0.6	0.4	0.4	0.1	0.1	0.2	0.1	0.1
Y&R (9/13/2010-1/2/2011)	MTWTF..	04:28 PM	05:30 PM															
	Regina/MJ EM			2.4	2.8	0.6	1.0	1.2	4.2	1.1	1.8	2.0	1.4	0.1	0.3	0.4	0.8	0.5
	Regina CM			3.0	3.5	0.7	1.2	1.5	5.1	1.3	2.1	2.5	1.7	0.1	0.3	0.5	1.0	0.6
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.9	1.1	0.3	0.5	0.5	1.6	0.5	0.8	0.9	0.5	0.0	0.1	0.2	0.3	0.1
	TC/Full Coverage			7.6	7.3	0.5	1.7	1.9	5.6	0.5	1.5	1.6	1.7	0.0	0.2	0.3	0.2	0.2
ET Late Night (9/13/2010-1/2/2011)	MTWTF..	11:58 PM	12:30 AM															
	Regina/MJ EM			0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0
	Regina CM			0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.3	0.2	0.2	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CFRE
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Sask Prov EM			0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
ETC Late Night (9/13/2010-1/2/2011)	MTWTF..	12:28 AM	01:00 AM															
	Regina/MJ EM			0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Regina CM			0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Wkdy AM Rotn (9/13/2010-1/2/2011)	MTWTF..	05:58 AM	12:00 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Regina CM			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
PGA Golf (9/13/2010-1/2/2011)SS	10:58 AM	06:00 PM															
	Regina/MJ EM			1.0	1.0	0.3	0.3	0.5	1.0	0.0	0.0	0.1	1.0	1.0	1.0	1.0	0.0	0.5
	Regina CM			1.0	1.0	0.0	0.3	0.3	1.0	0.0	0.1	0.3	1.0	0.0	0.3	0.3	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.2	0.1	0.1	0.2	0.1	0.0	0.0	0.1	1.0	0.2	0.2	0.3	0.0	0.2
	TC/Full Coverage			1.7	1.4	0.3	0.5	0.7	0.5	0.0	0.1	0.1	0.9	0.3	0.4	0.5	0.0	0.2
Simpsons Wknd Rotn (9/13/2010-1/2/2011)SS	11:28 AM	04:30 PM															
	Regina/MJ EM			0.4	0.2	0.6	0.5	0.3	0.2	0.6	0.3	0.3	0.3	0.7	0.4	0.3	0.6	0.9
	Regina CM			0.5	0.3	0.7	0.5	0.4	0.3	0.7	0.4	0.4	0.4	0.9	0.6	0.4	0.8	1.2
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.1	0.1	0.3	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.3	0.2	0.1	0.2	0.3
	TC/Full Coverage			1.1	0.6	0.5	0.6	0.5	0.3	0.2	0.2	0.2	0.3	0.3	0.3	0.2	0.2	0.3
Family Guy Wknd Rotn (9/13/2010-1/2/2011)SS	11:28 AM	06:00 PM															
	Regina/MJ EM			0.6	0.7	1.4	0.9	0.6	0.8	1.7	1.1	0.8	0.5	1.2	0.7	0.4	0.3	0.2
	Regina CM			0.7	0.8	1.7	1.1	0.8	1.0	2.0	1.3	1.0	0.7	1.4	0.8	0.5	0.4	0.3

Stations: CFRE
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM			0.2	0.3	0.5	0.3	0.2	0.3	0.6	0.4	0.3	0.2	0.4	0.2	0.2	0.1	
	TC/Full Coverage			1.7	1.6	1.1	1.2	0.8	1.0	0.6	0.7	0.6	0.6	0.4	0.5	0.3	0.1	0.1
Wknd PM Rotn (9/13/2010-1/2/2011)SS	11:58 AM	05:00 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Regina CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wknd AM Rotn (9/13/2010-1/2/2011)SS	05:58 AM	12:00 PM															
	Regina/MJ EM			0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Regina CM			0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Saturday Night Live (9/13/2010-1/2/2011)S.	11:58 PM	01:30 AM															
	Regina/MJ EM			0.2	0.2	0.6	0.4	0.4	0.3	0.7	0.5	0.6	0.2	0.5	0.3	0.3	0.0	0.0
	Regina CM			0.2	0.3	0.8	0.4	0.5	0.4	0.9	0.5	0.6	0.2	0.6	0.3	0.4	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.1	0.1	0.3	0.1	0.1	0.2	0.3	0.2	0.2	0.1	0.2	0.1	0.1	0.0	0.0
	TC/Full Coverage			0.6	0.6	0.5	0.6	0.6	0.5	0.4	0.4	0.4	0.2	0.2	0.2	0.2	0.0	0.0
16x9 Late (9/13/2010-1/2/2011)S	11:28 PM	12:00 AM															
	Regina/MJ EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
	Regina CM			0.1	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.3	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0